



Mi-CAB

MAHSA International Conference on Accounting and Business 2023 (Mi-CAB 2023)

22-23 SEPTEMBER 2023 | MAHSA UNIVERSITY

Organized by: Faculty of Business, Hospitality, Accounting and Finance



MAHSA
UNIVERSITY



MAHSA ACADEMIC SOLUTIONS

Venue: Level 9 Auditorium, Empathy Building, MAHSA University		
09:30 am - 10:00 am	Registration and Breakfast	
10:00 am - 10:03 am	Introductory Note by Emcee	Dr Natalia/Ms Kharmeyni Faculty of Business, Accounting and Finance, MAHSA University
10:03 am – 10:06 am	Doa Recitation	Mr. Parpieve Amir Faculty of Business, Accounting and Finance, MAHSA University
10:06 am - 10:15 am	Welcome Address	Assoc. Prof. Dr Syriac Nellikunnel Devasia Dean, Faculty of Business, Accounting and Finance, MAHSA University
10:15 am - 10:20 am	Special Welcome by Conference Partner	Ms Tania Adialita Vice Dean for Student and Partnership Affairs, Faculty of Economics and Business, Universitas Jenderal Achmad Yani
10:20 am – 10:25 am	Opening Address	Dr. Antony Samrat Director, Research, Innovation and post graduate studies, MAHSA University
10:25 am – 10:35am	Inaugural Address by COO	Prof. Dr. Ir Alla Kesava Rao COO, MAHSA Education Verticals

10:35 am to 10:40 am	Photo Session	
10:40 am – 11:15 am	Key Note- Academic Session The changing role of trade unions and employers in creating green jobs: Its policy link to ESG in the banking industry	Prof Dr Balakrishnan Parasuraman Dean, Centre for Postgraduate Studies (CPS) UMK & affiliated with the Faculty of Entrepreneurship & Business, UMK.
11:15 am – 11:50 am	Keynote - Industry Session Why should ESG & Digital Transformation matter to Business? A Just Transition & the Onion Approach to Roll-out, Reporting, Audit & Assurance	Ms Malar Ramalingam Senior Communication Specialist + Ethics Chair (IABC)
11:50 am – 12:35 pm	Panel Discussion: Inclusive and sustainable higher Education	Panelists: Prof. Dr. Rosnah Binti Mohd Zain DVC Research and Innovation, MAHSA University Prof Dr Srikumar Chakravarthy DVC Academics, SEGI University Prof Dr Shaheen Mansori Dean, MUST, Malaysia Moderator: Assoc Prof Dr Syriac Nellikunnel Conference Chair and Dean Faculty of Business, Accounting and Finance, MAHSA University
12:35 pm-2:30 pm	Lunch Break and campus visit	
2:30 pm-4:30 pm	Parallel Sessions	Session Chair Dr Farha Zafira Faculty of Business, Accounting and Finance, MAHSA University

4:30 pm	Best Presenter and paper Awards	
5:00 pm	Vote of Thanks	Assoc Prof Dr Rasheedul Haque Conference Co-Chair MASHA University